***Changan Automobile to have a delayed entry in Indian automobile market***

ChinesSUV and electric vehicle maker, Changan Automobile India launch has been reportedly delayed. The company has signed a memorandum with Group Landmark in 2019 so as to enter the Indian market, but there has been no progress since then on it.

Changan Automobile was slated to launch its first product in India by 2022 second quarter but the onset of increasing impact of pandemic COVID-19, the launch has been delayed by another year, as the sentiments of buyers and sellers across the country stands disrupted. The company’s top authorities and officials have been in touch with their partners as they have their local liaison office in India.

Owing to the present market scenario, the Changan may look for partnership rather than attempting to enter the Indian market on its own. Changan plans to have a manufacturing hub in India for their exports and for the same, they are willing to invest ₹4000 crores in India.

Changan has manufacturing plants in Russia, Iran, Brazil and Pakistan. These are run via joint ventures with other carmakers including Ford, Mazda, Suzuki and PSA Groupe.

The automaker decided to launch Changan CS75 Plus SUV as their first product. It is a [MG Hector](https://www.motorbeam.com/manufacturers/mg-hector-price-review-mileage-specifications-images/) rival. While the other product planned for India launch is [Hyundai Creta](https://www.motorbeam.com/manufacturers/hyundai-creta-price-review-mileage-features-specifications/) and [Kia Seltos](https://www.motorbeam.com/manufacturers/kia-seltos-price-review-mileage-specifications-images/) rival.

Now, it seems like their plan is shifted for 2023 launch in India. Meanwhile, Great Wall Motors from China is setting up their operations in India. They will introduce their Haval range of SUVs.